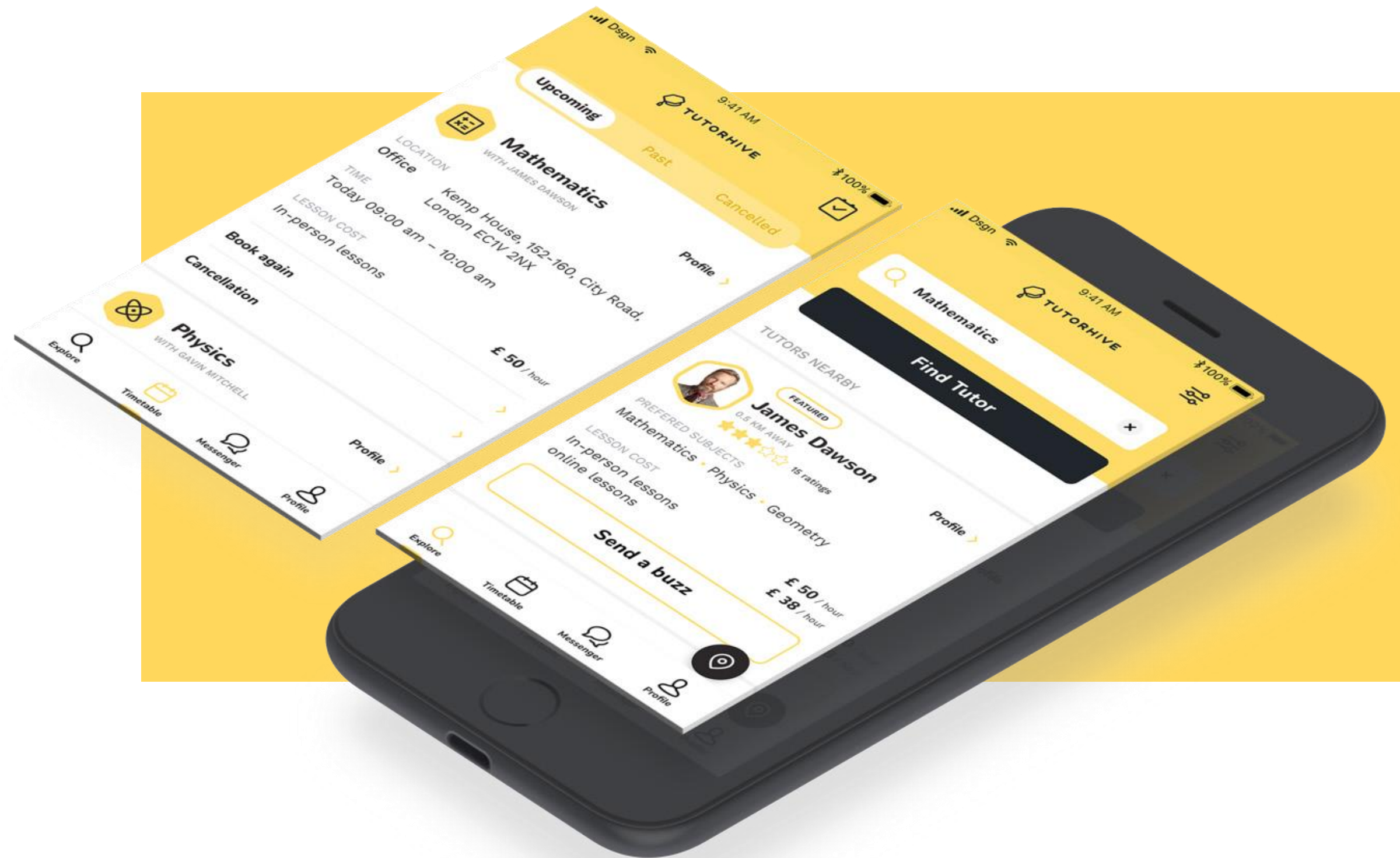




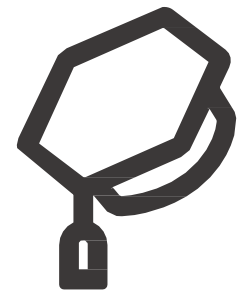
Make Education Accessible

#beethechange



Let's go on a trip down memory lane...

**Do you remember a
teacher you really got
on with at school...**



**And then there are the
teachers you didn't like
...but someone else did**

The one-size fits all model doesn't work

Imagine if you could have that same teacher that
brought out the best in you for every subject, even
your worst subjects... **would things be different?**

We are different.



“TutorHive is a **platform** that uses **personality** to **connect** students to the perfect tutor to make education **accessible**, **effective** and **enjoyable**.”



Bapi Indrakumaran, CEO

“I used to run a tuition centre that became over subscribed so I pivoted to group lessons but I could not scale beyond the physical space and so I had to turn away parents looking for help.”

“Whilst working with children with disabilities, the most important factor was trust. By using common interests, unlocking their true potential in an environment where they felt confident”



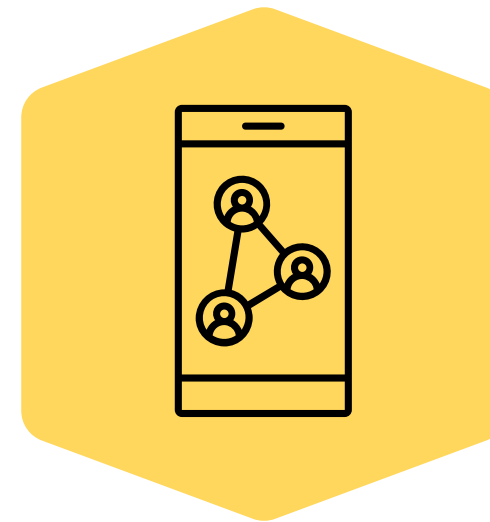
Rushab Shah, CSO

Creating a connected and accessible educational ecosystem

We are pioneering the **future of education** through our **innovative** and engaging **platform** to drive personal **growth** and **development**.



Education is the
Enabler to Global
Development

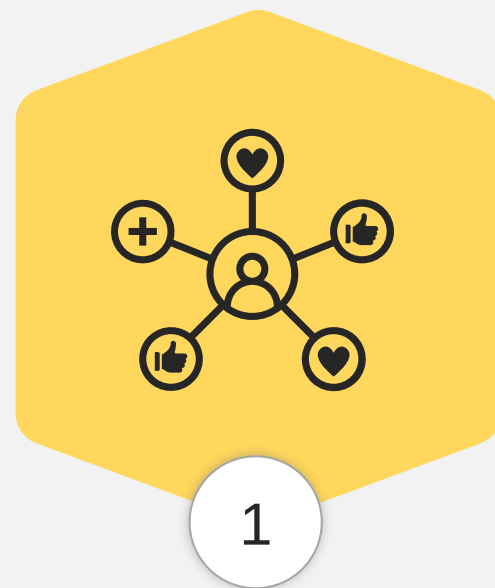


Technology Can
Make the World a
Better Place



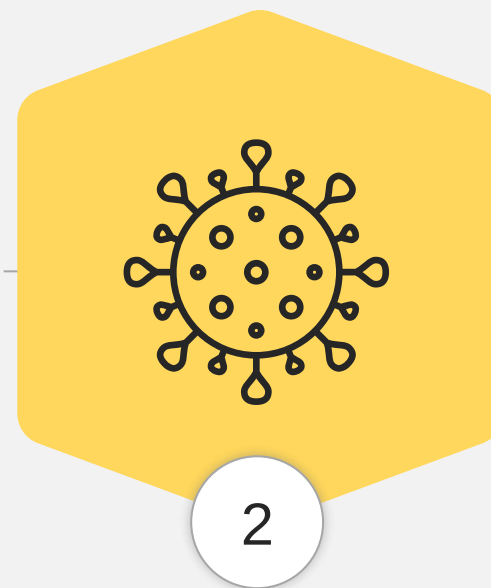
Everyone Deserves
a Chance to Unlock
their Potential

The combination of macro trends is causing education to fail the majority of student, leading parents to private tuition to supplement their child's learning.



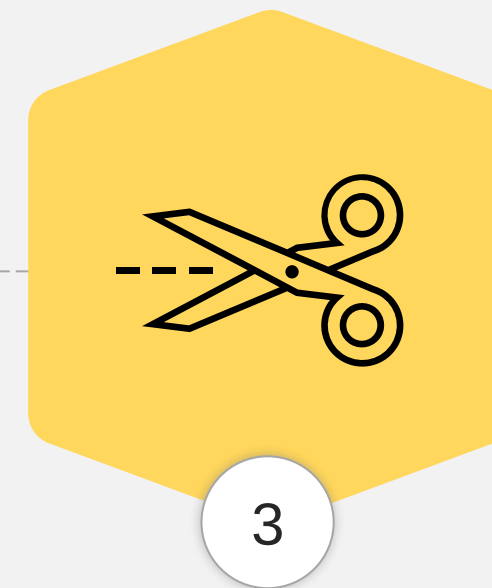
Technology Gap

Lack of innovation across education and in particular the tuition industry



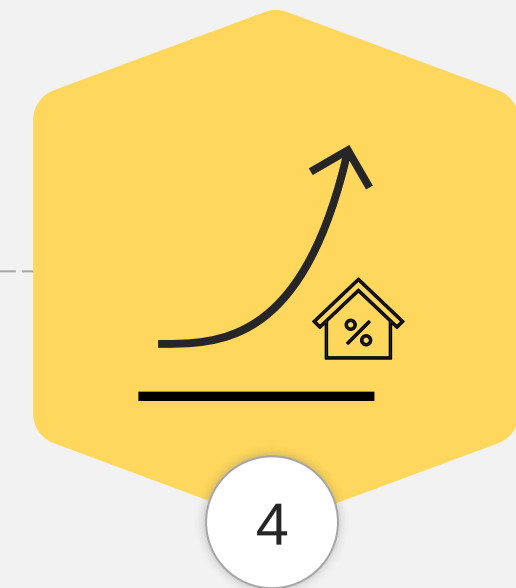
Post COVID-19

Negative academic and social impacts on school students of all ages



School Budget Cuts

Lack of funding to provide sufficient support means more students need private tuition



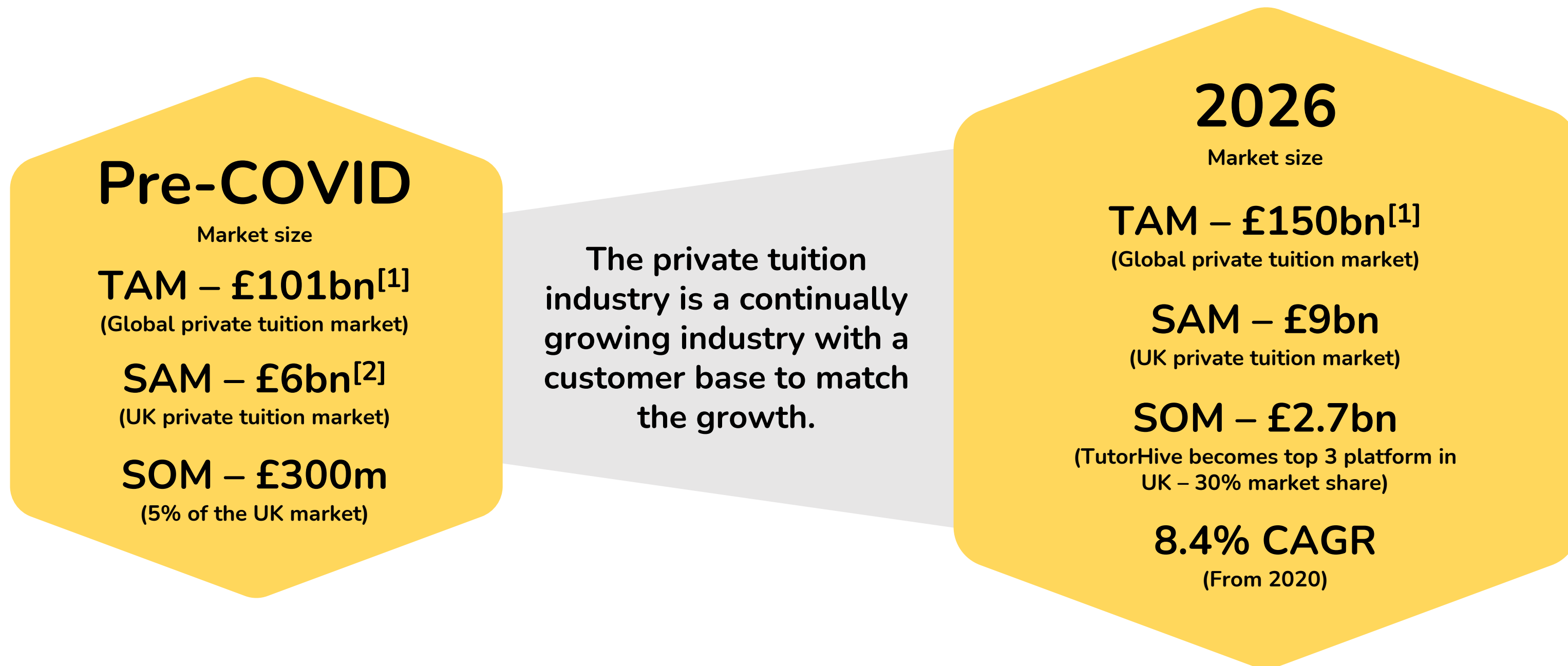
Cost of Living

Parents are struggling to finance the cost of households and additional education

A growing market sector with an infinite customer base

The global private tuition industry is expected to reach

150 billion pound in 2026



TAM – Total addressable market
SAM – Serviceable addressable market
SOM – Serviceable obtainable market

[1] <https://www.globenewswire.com/news-release/2021/07/15/2263310/0/en/Global-Private-Tutoring-Market-to-Reach-201-8-Billion-by-2026.html>

[2] https://www.suttontrust.com/wp-content/uploads/2019/12/Shadow-Schooling-formatted-report_FINAL.pdf

What is wrong with the private tuition industry?



The industry systematically disadvantages communities

- Tuition is too expensive for many but a necessity
- Finding a tutor is reliant on network and word of mouth



Significant challenges to operating in a better way

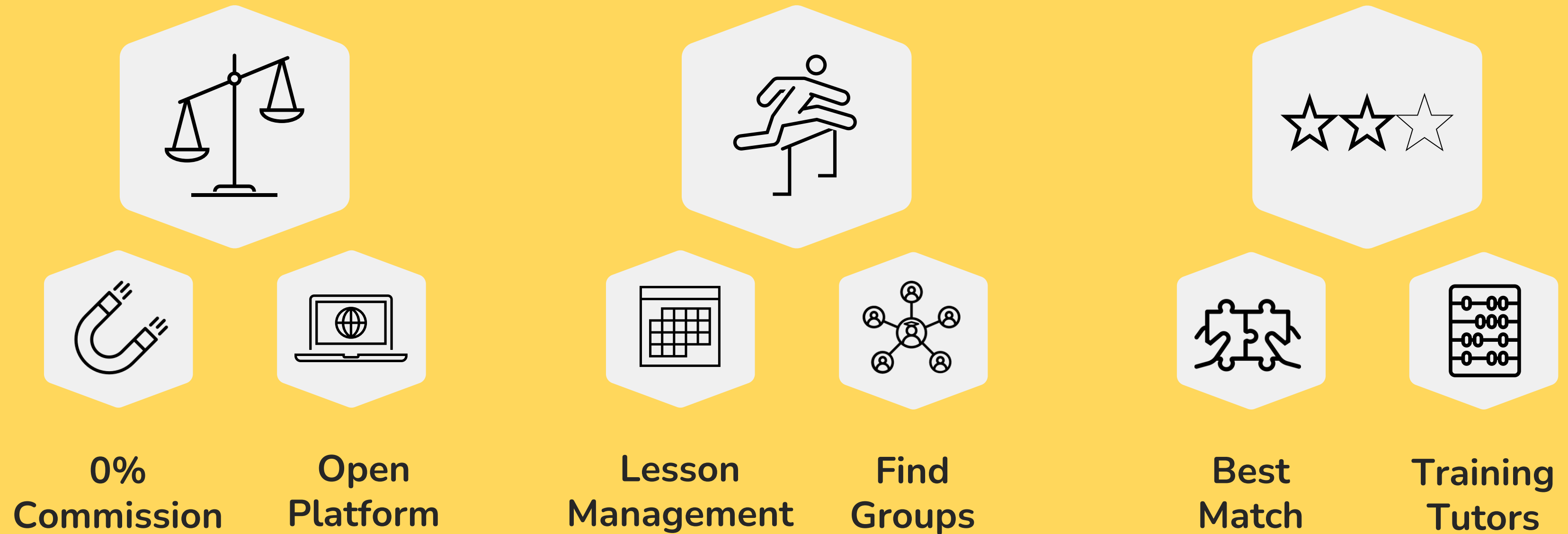
- It is difficult to arrange and manage group lessons
- Finding the right group for a student is challenging



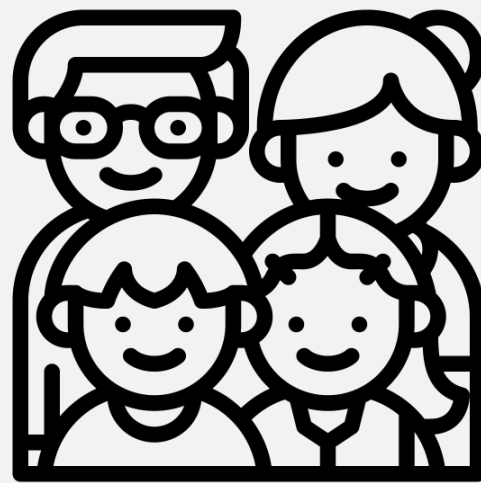
Quality and effectiveness of additional lesson is subjective

- Every student learns differently and needs a bespoke education
- Most tutors don't upskill, so don't understand neurodiversity

The value proposition



Three sides of the tuition marketplace



Parents

- Desire for child's future success so focus on academics
- Unsure on how to find the right tutor for their children
- Cost of living crisis makes tuition a "necessary burden"



Students

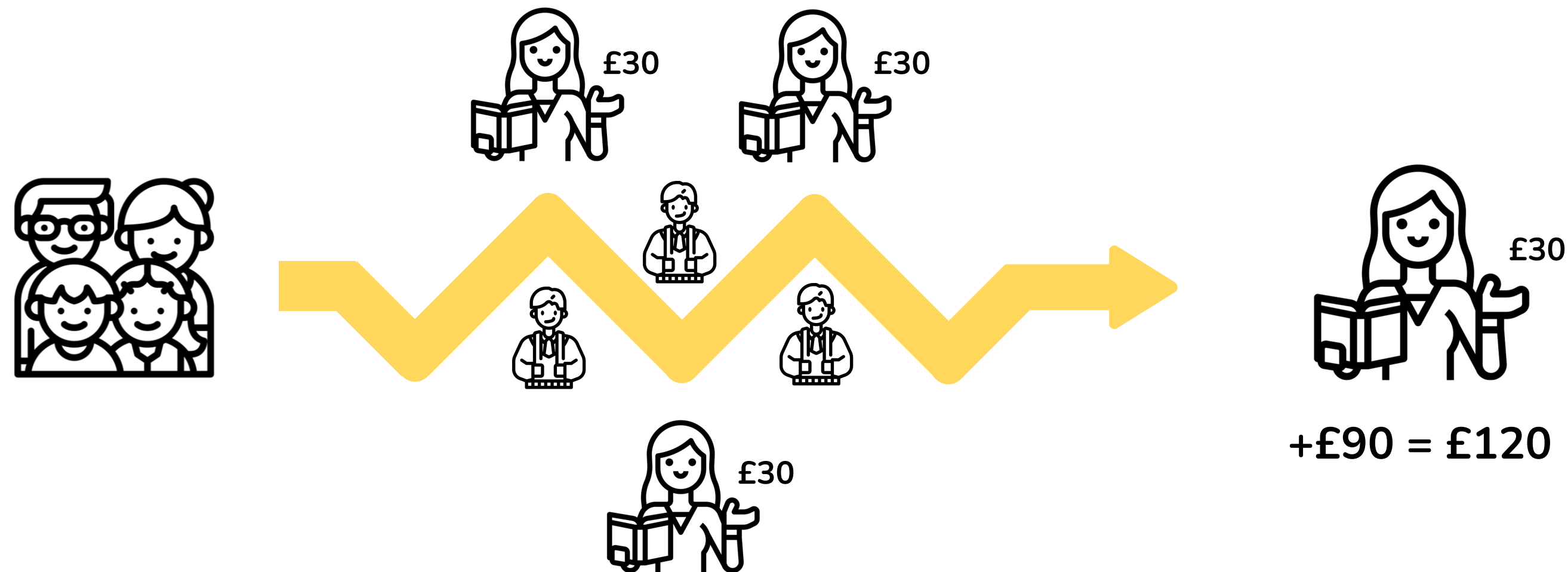
- COVID has had an impact on academic performance
- Resentment to school and is less engaged with education
- Tutoring is associated with a punishment for bad grades



Tutors

- Charge more to cover the high commission on tutor platforms
- Limited teaching time limits earning potential with 1:1s
- Group lessons are too difficult to organize and manage

Finding the right tutor first time



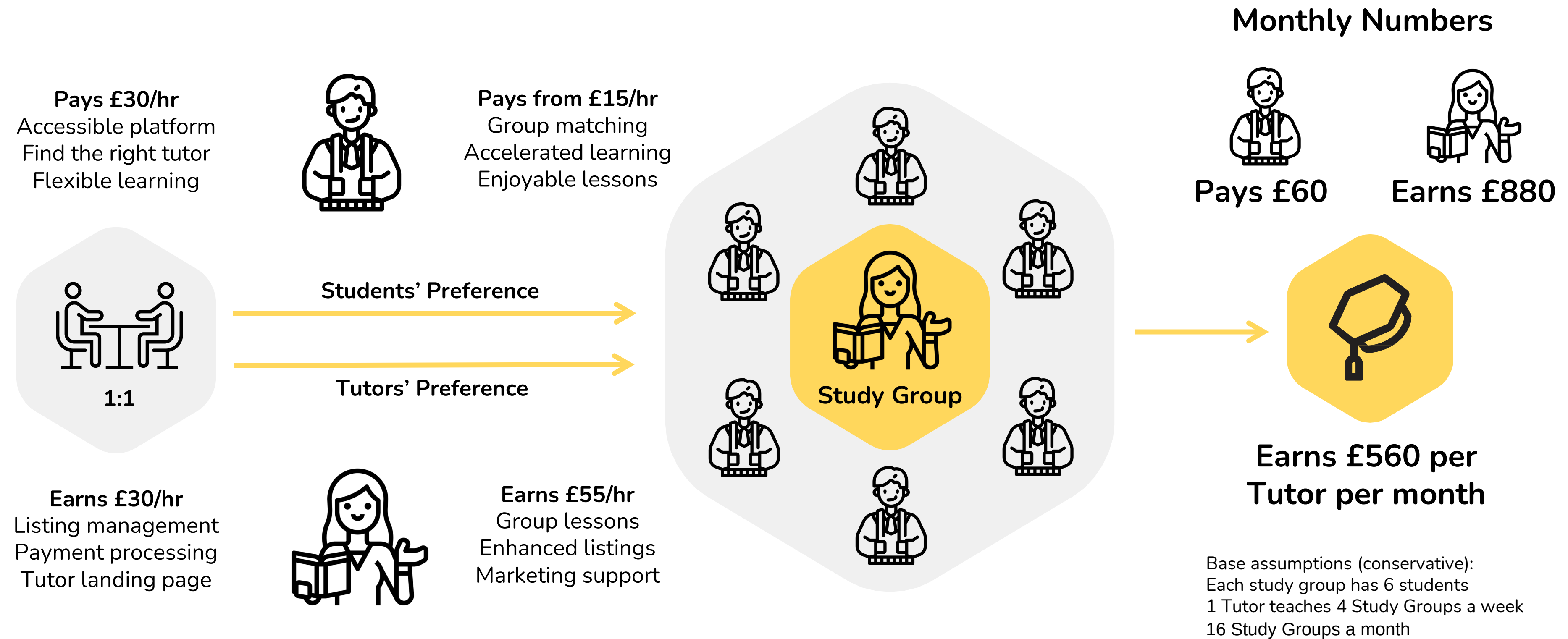
The average student goes through 3 tutors before finding the right one.

Making it more expensive, time consuming and disengages the students.

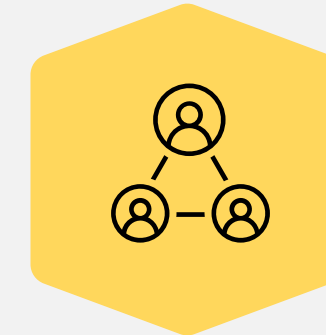
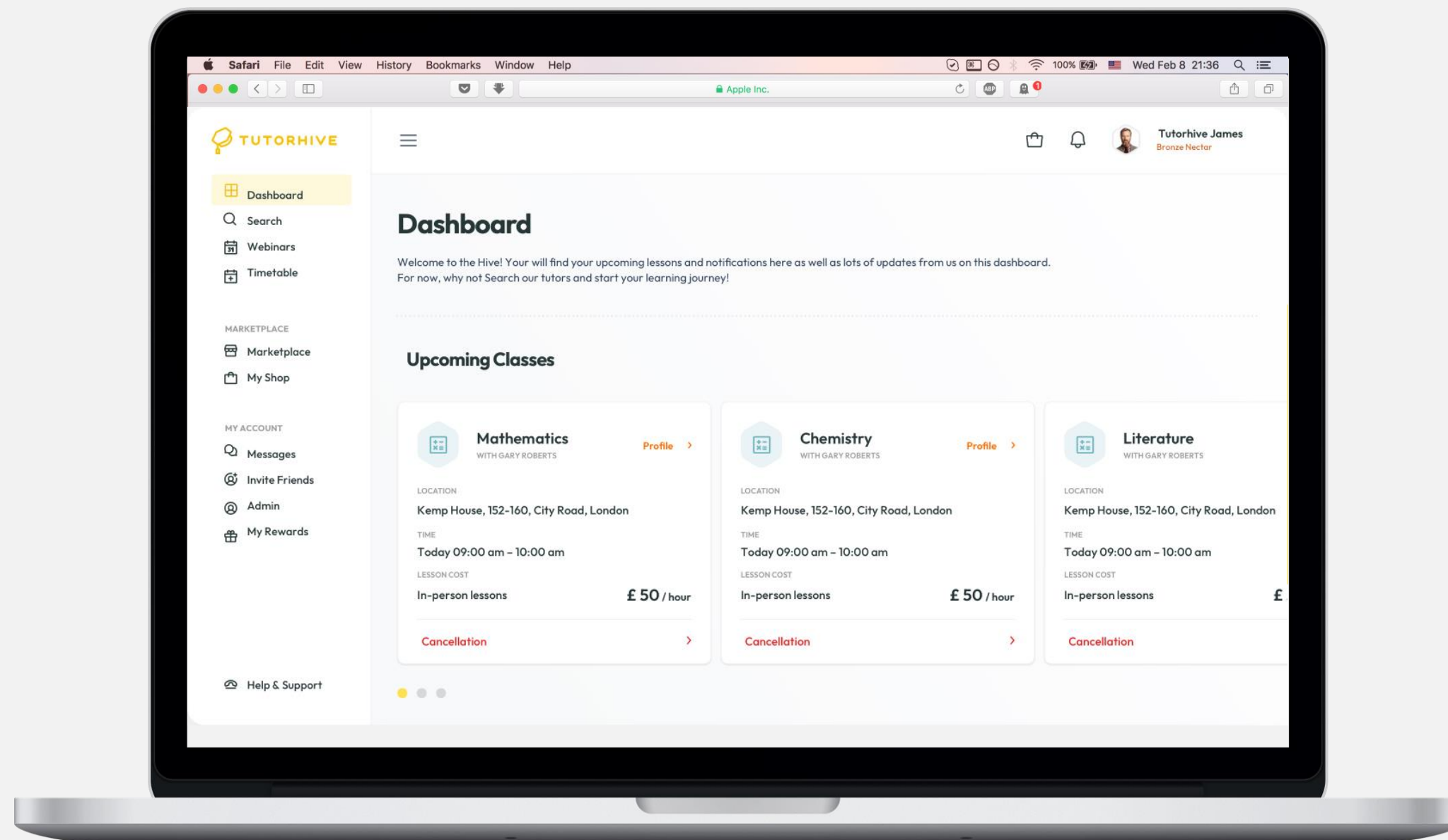


TutorHive streamlines the process using technology to improve the learning journey and reduce cost.

A business model that benefits everyone



Integrated technology stack



Find the perfect study group

Student can find the right study group to suit their learning style and personality



Booking management system

Making the arrangement and management of group lessons simple for students and tutors

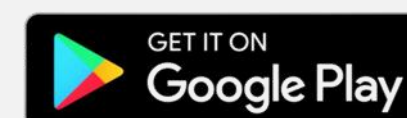


Flexible learning and teaching

Enabling students to learn flexibly based on their preferences of in person or online



We are an official zoom partner, meaning Zoom has certified our solution and provides us with total access to the suite of zoom solutions and the zoom developer team

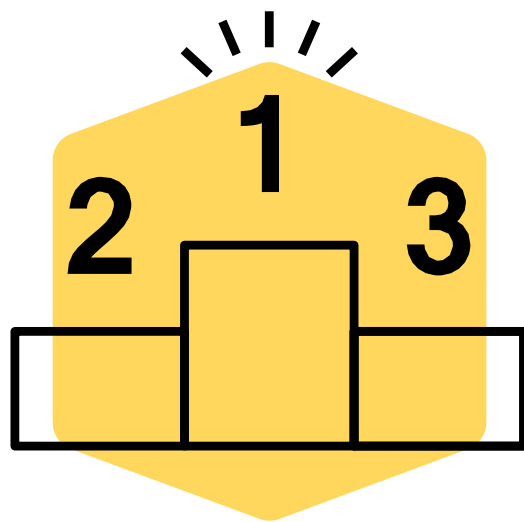


The mobile applications are built of the same infrastructure as the web app and will be launched in Q1 2023

Standing out against the competition

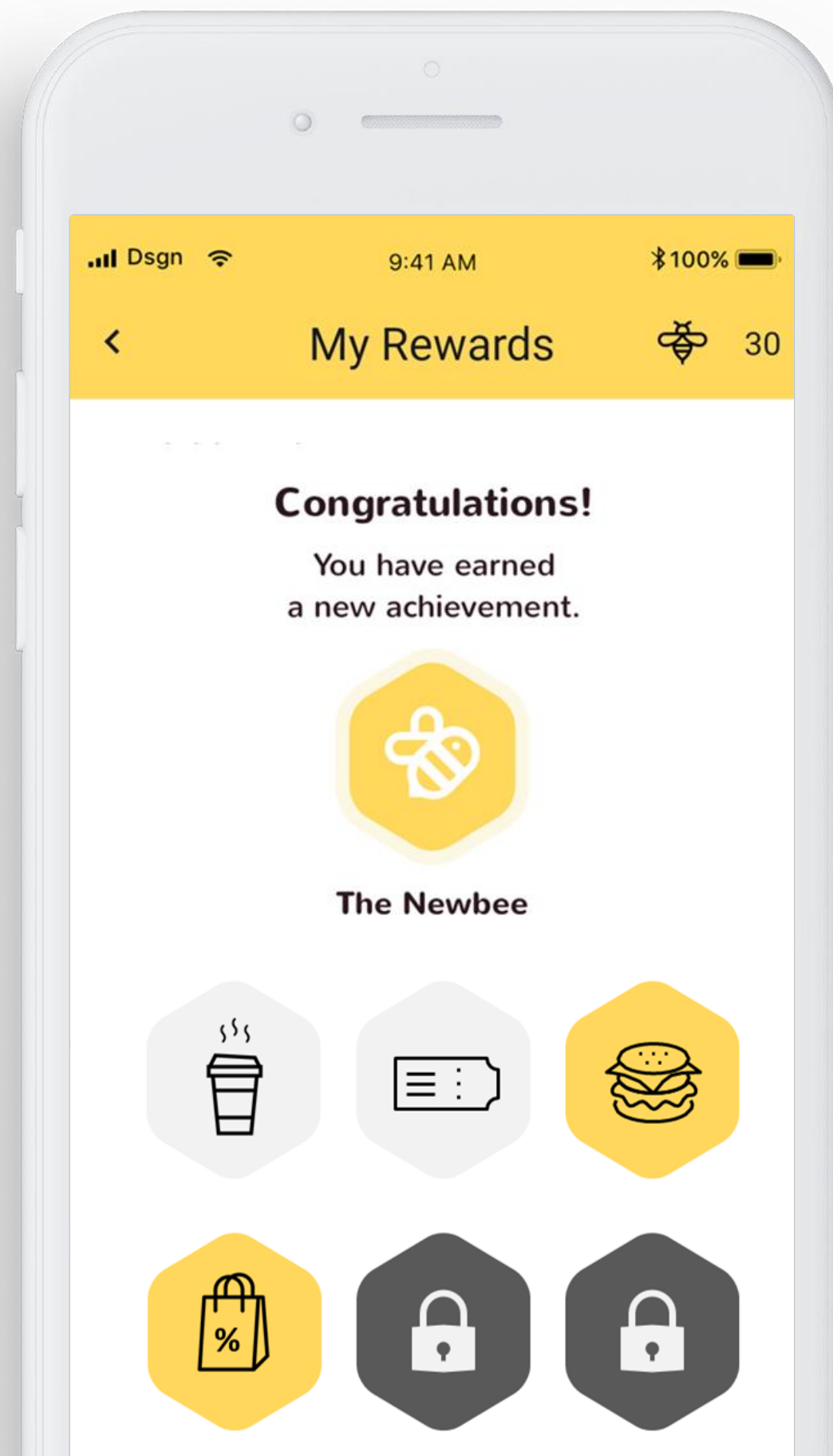
Most platforms apply an earning ceiling on their tutors by only offering 1:1 sessions and taking on average 25% commission. This drives a price inflation of private tuition, making it unaffordable.

TutorHive challenges the conventional business model and offers true value for each stakeholder.



	TutorHive	Outschool	GoStudent	Tutorful	TutorHunt	MyTutor	Scoodle
Website Application	✓	✓	✓	✓	✓	✓	✓
Group Lessons	✓	✓	✗	✗	✗	✗	✗
Matching Algorithm	✓	✗	✗	✗	✗	✗	✗
Freemium Tutor Model	✓	✗	✗	✗	✗	✗	✓
Gamified Learning	✓	✗	✗	✗	✗	✗	✗

Gamified learning to keep users active



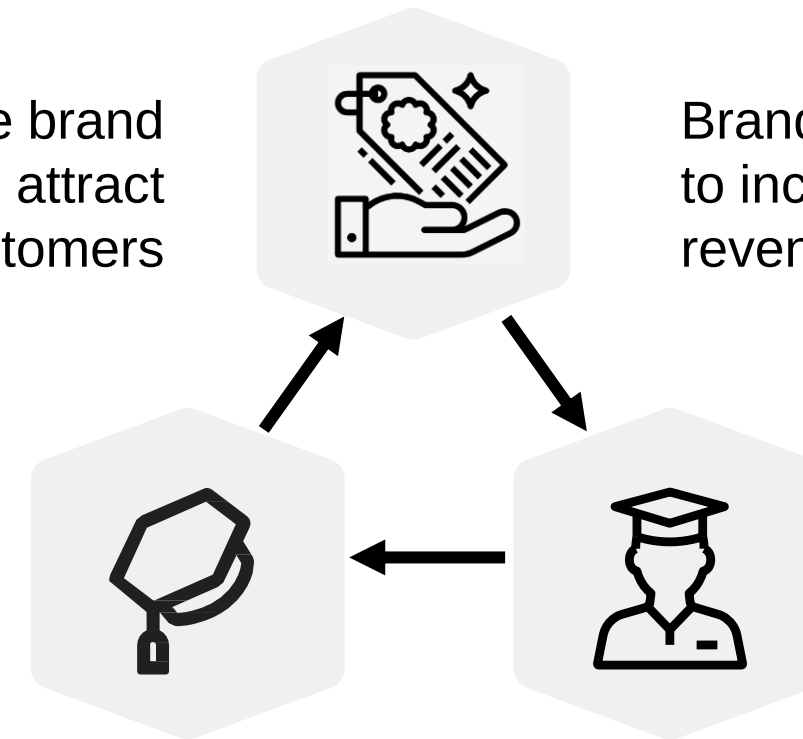
Students & Tutors attain points for carrying out actions on the app.

Accumulating points to reach achievements, unlock rewards and exchange for unique discounts

Working with brands that are also interested in a similar demographic strengthen our incentive scheme, which will improve user retention.

TutorHive provide brand partners a platform to attract Education-based customers

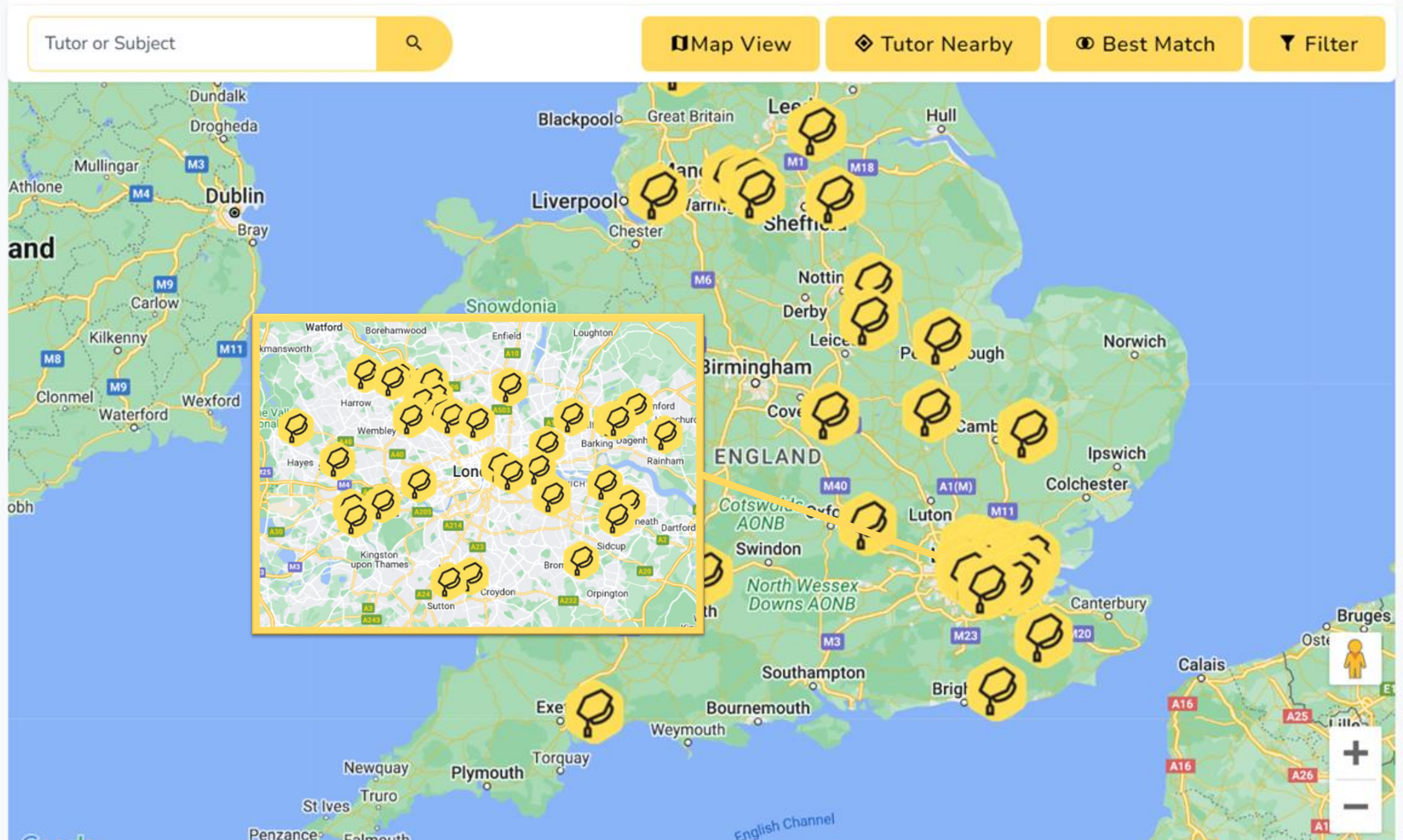
Brand partners provide rewards to increase their awareness, revenue and social interaction



Users continue using TutorHive to earn Nectar to exchange them for rewards:



Growing tutor base over the past 3 months



Milestones and roadmap

July 2020
**TutorHive
Founded**

Feb 2022
**Pivot to
Web App**

May 2023
**Mobile App
Re-Launch**

Sep 2023
**Accelerate
Growth**

**Mobile App
Soft Launch**
Dec 2021

**Web App
Launch**
Sep 2022

**Series A
Raise**
Jun 2023



Are you ready to bee the change to Education?

Let's get in touch,
info@tutorhive.co.uk



www.tutorhive.co.uk